



Bloomfield Hills School District

Progress Report

Relationship Outreach Subcommittee

October 20, 2011



The Challenge Posed To This Subcommittee



Original Partnership Goal:

Develop and improve relationships with our community, through improved communication and dialogue and involvement that leads to developing a common vested interest in the school district.





This Subcommittee's Strengths: Natural Leadership, Empathy, and Passion

- In order to meet its objectives, this subcommittee has met six times since its first meeting on 3/7/2011.
- Committee has strong natural leadership – all of the participants have taken on tasks and accomplished them – without arm twisting.
- Committee has conducted tough dialogues – with listening, empathy and mutual respect.
- Passion is obvious – most meetings end way after the bell has rung (in the room or the parking lot).



Participants (Fall 2011)



Florence Atto	Liz Fellows	John Roach
Joan Berndt	Ned Greenberg	John Scholl
Marci Bloom-Vettese	Brandon Kaufman	Elizabeth Stieg
Kathleen Brook	Richard Moxley	Ellen Tener
Stephanie Crider	Wendy Passer	
Kathleen Connolly	Janette Phillips	



Status of Relationship Outreach



Helped District define and design the Lighthouse Speaker Series, a program with a mission of bringing thought leaders to Bloomfield Hills to stimulate our thinking, and even more importantly, to expand the dialogue in our community



1. Jamie Vollmer - Author and Businessman - October 26 - *"Schools Can't Do it Alone"*

2. Ron Stoneman - Superintendent of Redford Union Schools - November 30 *"Running a District on a Shoestring"*



3. Kurt Metzger - Director of Data Driven Detroit (to be scheduled in February)

4. Speaker to be determined (looking for expert on testing)

Lighthouse Speaker Series Co-Sponsors



- 1. Bloomfield Township Library**
- 2. West Bloomfield Township Library**
- 3. One Bloomfield United**
- 4. Birmingham Bloomfield Families in Action**



We Are Also Exploring

- ❑ Expanding partnerships with the Bloomfield Township Public Library
- ❑ A Lighthouse Film Series ... with headliners like: *Waiting for Superman*, *Race to the Bottom*, and *The Inconvenient Truth Behind Waiting for Superman*
- ❑ A Lighthouse Concert series – to feature our wonderful musicians in our community
- ❑ Programs for connecting seniors and students



Upcoming Tasks



Design and launch our own version of the Great Conversation . . . engaging our community in positive collaborative processes to help our District and heal the divide.



1. Map the community
2. Decide on our message
3. Develop a script
4. Build small teams (two to four persons)
5. Create a presentation schedule
6. Go out and stand and deliver
7. Assess our progress, adjust and continue





What We Need from the Board

- Continued support from the Administration,
- Continue supporting our outreach through demonstrations of openness and collaboration in board meetings and beyond
- Your participation – come and join us whenever you want!



Conclusion

- We appreciate the District's cooperation with our team!
- We especially applaud the contributions from Flo and Betsy!
- Let's keep it going!